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## **Delta Makes it Easier for Golfers to Hit the Links in Pinehurst/Southern Pines, N.C., with New Non-Stop Service from Atlanta**

*Special low introductory fares invite customers to experience convenience of new route*

**SOUTHERN PINES, N.C.** – March 23, 2006 – Delta Air Lines’ customers will find it easier to hit the links of more than 40 golf resorts in the Pinehurst/Southern Pines region of North Carolina with the addition of seasonal non-stop flights between Delta’s largest hub in Atlanta and this renowned golfing region. Between June 22 and Nov. 13, 2006, Delta Connection carrier Atlantic Southeast Airlines will offer customers round-trip service between Atlanta and Pinehurst/Southern Pines six times weekly using 40-passenger CRJ200 jet aircraft.

“Our customers continue to request the convenience of non-stop access to regional airports such as Pinehurst/Southern Pines and we are pleased to serve this preferred market non-stop from the world’s largest airline hub in Atlanta,” said Bob Cortelyou, Delta’s vice president – Network Planning. “With our summer schedule, Delta customers from around the globe will find it easier to reach the 43 golf courses in a 15-mile radius of the Pinehurst/Southern Pines airport and will benefit from the incredible connectivity of our Atlanta hub to more than 240 destinations around the globe, including extensive flight schedules to Europe, Latin America and all 50 states.”

Said Caleb Miles, president and CEO of the Pinehurst/Southern Pines Convention and Visitors Bureau: “The entire region realizes the tremendous economic opportunities that lie ahead with the launch of Delta commercial air service in Pinehurst/Southern Pines this summer. Visitors from around the world will appreciate the convenience and excellent service they will be afforded in their travels to and from ‘The Home of American Golf’ via Delta Air Lines.”

Customers may purchase tickets on the new flights beginning today at [delta.com](http://delta.com). Flights are scheduled as follows:

### **Delta’s new non-stop service between Atlanta and Pinehurst/Southern Pines, North Carolina effective June 22, 2006**

<b>Flight</b>	<b>Departs</b>	<b>Arrives</b>
4738	Atlanta at 9:30 a.m.	Pinehurst/Southern Pines at 10:45 a.m.
4738	Pinehurst/Southern Pines at 11:10 a.m.	Atlanta at 12:28 p.m.

To celebrate its newest route, Delta is offering special introductory airfares for travel via Atlanta to Pinehurst/Southern Pines between June 22 and Aug. 8, 2006. Some blackout dates apply and tickets must be purchased by April 11. See below for important restrictions.

**Sample one-way introductory airfares\*, based on a roundtrip purchase, between Pinehurst/Southern Pines and ...**

Chicago-O'Hare	\$99
Detroit	\$99
Tampa	\$99
Fort Lauderdale	\$109
Atlanta	\$119
Los Angeles	\$139

\*Additional taxes/fees/restrictions apply. Fares shown are available only for purchase on delta.com or from a travel agent. See below for more details.

Delta's flagship hub at Hartsfield-Jackson Atlanta International Airport is the world's largest airline hub. With its summer 2006 schedule, Delta and the Delta Connection carriers will offer more than 1,000 daily departures to more than 240 non-stop destinations from Atlanta – more non-stop flights and destinations than any airline hub in the world. Delta's Atlanta hub is the fastest growing international gateway in the United States, with more than 24 new international markets announced since September 2005. Delta also continues to expand the number of domestic destinations it serves from Atlanta, including 18 non-stop destinations added or announced since September 2005. This December, Delta will make history in Atlanta again as it enters a new continent from the hub for the first time since 1997 with new service to Dakar, Senegal and Johannesburg, South Africa (via Dakar) (subject to foreign government approvals).

Other recently announced non-stop routes from Atlanta planned for June include Atlantic City, N.J., Aguadilla and Ponce, Puerto Rico, Calgary, Canada, Cedar Rapids, Iowa, Bangor, Maine, and Traverse City, Mich. Separately today Delta also announced new non-stop service between Atlanta and Wilmington, Del., making Delta the only airline to offer customers service to all 50 states.

Delta Air Lines is one of the world's fastest growing international carriers with more than 50 new international routes added or announced in the last year. Delta offers daily flights to 503 destinations in 94 countries on Delta, Song, Delta Shuttle, the Delta Connection carriers and its worldwide partners. In summer 2006, Delta plans to offer customers more destinations and departures between the U.S., Europe, India and Israel than any global airline\*, including service on 11 new transatlantic routes from its Atlanta and New York-JFK hubs. Delta also is a major carrier to Mexico, South and Central America and the Caribbean, with more than 35 routes announced, added or applied to serve since Jan. 1, 2005. Delta's marketing alliances also allow customers to earn and redeem SkyMiles on more than 14,000 flights offered by SkyTeam and other partners.

\*From the US based on July 2006 OAG.

A portion of travel for some itineraries may be on the Delta Connection carriers: Atlantic Southeast Airlines, Chautauqua, Comair, Freedom Airlines, Shuttle America, and SkyWest.

**Restrictions:** Fares shown are available for purchase only on delta.com or from your travel agent. Tickets cost \$10 more if purchased from Delta over the telephone or \$15 more if purchased at an airport or city ticket office, and these amounts are nonrefundable. Travel agents may impose an additional service charge for ticketing. Tickets are non-transferable. Seats are limited and fares may not be available on all flights or in all markets. **Tickets:** Fares shown are one-way. Round-trip purchase is required. Tickets must be purchased at least 21 days prior to departure, but no later than April 11, 2006. See delta.com for online ticket purchase requirements and restrictions. **Travel Period:** Travel may begin on or after June 22, 2006 and must be completed by August 8, 2006. **Blackout Dates:** Travel is not permitted June 30 and July 9, 2006. **Fare Validity:** Fares are valid in the Economy (Coach) cabin on Delta/Delta Connection carrier flights only. All travel to/from Chicago, IL (O'Hare Airport only), Detroit, MI, Los Angeles, CA, Ft. Lauderdale, FL and Tampa, FL must be via Atlanta, GA. **Minimum Stay:** One night. **Maximum Stay:** August 8, 2006. **Cancellations/Refunds/Changes:** Fares are nonrefundable. Delta may permit you to apply a portion of the fare value to future travel upon payment of applicable fees and fare difference, otherwise the ticket will have no value. Delta may allow you to cancel certain electronic tickets until midnight of the day after purchase (or midnight of the departure date of the first flight, whichever comes first) without penalty if purchased at the time of reservation directly from Delta. Contact a Delta agent or visit delta.com for details. **Taxes/Fees:** Fares do not include a \$3.30 Federal Excise Tax which will be imposed on each flight segment in the passenger's ticketed itinerary. A flight segment is defined as a takeoff and a landing. Fares do not include Passenger Facility Charge(s) of up to \$18.00, depending on itinerary or September 11th Security Fee of up to \$10 per round-trip. These taxes and fees are the responsibility of the passenger and must be paid at the time the ticket is purchased. **Miscellaneous:** Fares and rules are subject to change without notice. Other restrictions may apply. ©2006 Delta Air Lines, Inc.

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