



**For Immediate Release
June 19, 2006**

Moore County, NC

New Facility Locating in Aberdeen

Symmetry Fitness LLC, a fitness equipment manufacturer, has announced plans to locate its headquarters and manufacturing facility in Aberdeen.

Symmetry is a new business venture started by partners Stewart Schmehl and Jim Carrier, both industry veterans that live in Pinewild. The company is occupying space formerly used by Aberdeen Textiles on Highway 15-501 at the intersection of Highway 211 East. Symmetry plans to hire about 20 employees starting in September and to begin manufacturing operations before year-end.

“We feel we have developed new innovative technology which hopefully will set a new industry standard in cardio equipment. Labor cost is a relatively low percentage of our overall cost, so we believe we can manufacture in Aberdeen and compete with products made in Asia,” said Carrier, Symmetry’s President. “Our decision to locate in Aberdeen was driven by our desire to live in the Pinehurst area, as well as the community’s responsiveness, interest and willingness to help us.”

“Aberdeen is pleased to welcome Symmetry Fitness as another quality industry in our area”, said Bill Zell, Town Manager of Aberdeen. “The Town has made it a priority to assist our industries however we can since they are truly the foundation of the County’s economy. We wish Symmetry much success here.”

Ray Ogden, Executive Director of Moore County Partners in Progress, added, “It’s always great news when an industry chooses Moore County as its location, and Symmetry Fitness is no exception. This project is a good example of how Moore County’s exceptional quality of life sells itself. The owners were already aware of the County’s lifestyle and we were able to find a location that made sense. And, as they always do, the local ESC/JobLink office, Sandhills Community College, and the Town of Aberdeen made them feel welcome. We join Aberdeen in the commitment to do whatever we can to help Symmetry now and in the future.”

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The company will work through the ESC to fill its job openings.

Partners in Progress is the non-profit economic development organization representing all of Moore County. For more information, visit www.moorebusiness.org.

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