

Industrial Technologies

Ingersoll Rand Named Best Brand by Industrial Equipment News

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SOUTHERN PINES, NC(INGERSOLL RAND NEWS SERVICE) -- *Industrial Equipment News* (IEN) recently named Ingersoll Rand a 2008 Best Brand Winner for its air motor product line. In a congratulatory letter, *Ciro Buttacavioli*, *IEN* publisher, wrote, "Brands are built in part by positive user experience with the product over time. To be considered 'the best' among an industrial-buying audience of 201,000 is certainly testimony to just how well this product performs. Brands are also managed by consistency – both in product quality and sending the right message to the marketplace."

"A high level of consistency throughout the organization allowed us to receive this recognition," said *Leon Maness*, Air Motor/Air Starter marketing manager. "We have great products, and the entire Ingersoll Rand team works hard to deliver the right message while putting the best quality in the hands of our customers. Our goal for this engineered product is to support customers from original design, sell and customer service experience, all the way through to supporting the ultimate end-customer's application and service requirements. That is our commitment and the commitment of a best brand. We are grateful that Ingersoll Rand has received this honor."

While the majority of Ingersoll Rand air motors are produced in the Southern Pines, NC, facility, air motors and components also are produced in Athens, PA, Seattle WA, and Pavlovo, Russia.

"Ingersoll Rand's manufacturing facilities are our key to operations excellence, which was an important part of winning this award," added *Maness*. "All these facilities should be congratulated for their strong efforts and dedication."



Southern Pines employees pose with the Best Brand award from *Industrial Equipment News*.